

TRAINING PROGRAM

**"Integrating Ukrainian Women Entrepreneurs in Ukraine and the UK:
Challenges and Support in the Context of Forced Displacement"
by the University of Cambridge, Judge Business School
and Mariupol State University
25th – 28th March 2025**

Zoom-link, GBT:

<https://mu-edu-ua.zoom.us/j/5798541057?pwd=dWdWbFdzVm94aWM0aXRJSUN2VVVCZz09>

Meeting ID: 579 854 1057, Passcode: E3mYup

Day 1 – Leadership and Adaptation in Times of Crisis, Tuesday, 25 March 2025		
16.00-16.45	Social Entrepreneurship: Volumes, Impacts and Profits	Prof Andrei Kirilenko, Prof Anna Chechel
16:45-17:00	Coffee break	
17:00-17:45	Transformative Leadership in Forced Displacement	Prof Anna Chechel, Dr Svitlana Verytelnyk
17.45-18.00	Reflection	
Day 2 – Resources for Local Economic Development, Wednesday, 26 March 2025		
16:00-16:45	Host Communities Resources for Local Economic Development: Part 1	Prof Denys Tarasenko
16:45-17:00	Coffee break	
17:00-17:45	Host Communities Resources for Local Economic Development: Part 2	Prof Denys Tarasenko
17:45-18:00	Reflection	
Day 3 - Social Entrepreneurship as a tool of Sustainability, Thursday, 27 March 2025		
16:00-16:45	Crisis-Proof Finance: Navigating Business Through Economic Uncertainty	Natalia Iakymenko Finance Director of Leilac Ltd, EMBA student of CJBS
16:45-17:00	Coffee break	
17:00-17:45	Attracting Grant Funding: New Opportunities for Women's Entrepreneurship	Dr Inna Arakelova
17:45-18:00	Reflection	
Day 4 – Women Entrepreneurship Support and Development, Friday, 28 March 2025		
16:00-16:45	Attracting Grant Funding: the Role of Cooperation in the Development of Women's Entrepreneurship	Dr Inna Arakelova
16:45-17:00	Coffee break	
17:00-17:45	UK Business Setup & Taxes: What You Need to Know	Andriy Byelka MBA, LLM
17:45-18:00	Reflection	
18:00-18:30	Summarizing and Feedback	

MEET OUR TEACHING TEAM

 <p>Prof Andrei Kirilenko, Professor of Finance Founding Director of the Cambridge Centre for Finance, Technology and Regulation (CCFTR), Cambridge Judge Business School PhD (University of Pennsylvania)</p>	<p>Prof Andrei Kirilenko's research interests include the intersection of finance, technology, and regulation, fintech, asset pricing, data, digital technologies, and the design of automated financial markets. He previously served as Chief Economist of the US Commodity Futures Trading Commission (CFTC), where he used modern analytical tools and methods to design and enforce an effective regulatory regime of financial markets. Prof Kirilenko is a member of the Finance subject group at Cambridge Judge Business School, which focuses on the investment and financial decisions of institutions.</p>
 <p>Prof Anna Chechel, Head of Department (Public Management and Administration), Mariupol State University, Research Associate (Research England Policy Support Fund in Economics), Cambridge Judge Business School MSc, PhD (Donetsk State University of Management), Dr Sc (Sumy State University)</p>	<p>Prof Anna Chechel's research interests include public administration, sustainable development and the integration of systems thinking into management practices. She focuses on developing innovative models for effective governance, fostering social resilience and advancing the development of local communities, particularly in Ukraine. Prof Chechel work also emphasises social entrepreneurship and the business social impacts, exploring ways to empower leadership and gender equality through interdisciplinary research and practical solutions to address complex societal challenges.</p>
 <p>Prof Denys Tarasenko, Director of the Educational and Scientific Institute of Management, Mariupol State University MSc, PhD (Donetsk State University of Management), Dr Sc (Classical Private University)</p>	<p>Prof Denys Tarasenko's research interests include public administration, sustainable development, and strategic management. He focuses on developing strategic development models at the national and local levels through close collaboration with stakeholders. His research is related to theoretical and methodological approaches, as well as practical recommendations for ensuring sustainable development by identifying, understanding, and structuring the social determinants of environmental policy and managing social processes for balanced growth.</p>
 <p>Dr Inna Arakelova Associate Professor at the Department of Marketing and Tourism, Mariupol State University, Mariupol State University, Kyiv (Ukraine)</p>	<p>Candidate of Economic Sciences, Associate Professor Associate Professor at the Department of Marketing and Tourism, Mariupol State University Member of the Public Organization «Association of Marketers of Ukraine» Director of the Marketing Cooperative «Kanva»</p>

 <p>Dr Svitlana Verytelnyk, Associate Professor of the Department (Public Management and Administration) Mariupol State University PhD (Donetsk State University of Management)</p>	<p>Dr Svitlana Verytelnyk's research interests include local governance, public finance and budget policy, as well as the system of relations between public and private partners. She is a direct participant of the educational platform for professionals who seek to grow professionally and a developer of advanced training programs for civil servants and officials who hold positions in local government.</p>
 <p>Andriy Byelka MBA, LL.M Managing Partner of LegalUp, Cambridge Judge Business School Executive MBA, Master of Laws in International Taxation (Lund University), Specialist of Laws (Yaroslav Mudryi National Law University), Specialist of Economics (Kharkiv National University of Economics)</p>	<p>Andriy Byelka is a solicitor of the Senior Courts of England and Wales and a Ukrainian advocate with over 15 years of experience helping corporations and individuals optimise their businesses, navigate legal complexities, and resolve commercial and legal disputes. Holding an MBA from the University of Cambridge, he blends legal expertise with business acumen to assist companies in strategic decision-making, regulatory compliance, and cross-border operations. He is also an active speaker and lecturer, sharing his knowledge on legal frameworks, dispute resolution, and entrepreneurship.</p>
 <p>Natalia Iakymenko, Finance Director of Leilac Ltd, EMBA student of CJBS, ex-CFO OLX EU and Central Asia, ex- executive producer of non-fiction programs at 1+1 TV channel</p>	<p>A seasoned finance and media executive with 20+ years of experience in technology, sustainability, e-commerce, transactional finance, media, and private equity. Key achievements include scaling businesses from the ground up, leading financial and system transformations, and driving commercial monetization strategies in OLX EU and Central Asian region. Specialized in securing investment through grant funding programs across the US, EU, and APAC for tech businesses. Successfully navigated risk and business continuity during crises, particularly in UA (2021-2022). Passionate about business innovation during crises, a focus of academic study at Cambridge.</p>